

Here's our pledge and the projects we're undertaking which reduce our impact on the planet.

RMP ENTERPRISE

In 2021, we officially woke up to the importance of sustainability & caring for the future of our planet. It was Supercritical who helped us go from 'green and keen' enthusiasts to proactive market-leading activists.

We're far from being able to say we've 'completed it', but this shift has transformed RMP.

We're excited to share our sustainability commitments (below)... We are pledging to reduce our impact on the planet and hope to inspire you to join us on this journey.



• Biochar

REMOVAL TYPES

- Reducing our merchandise emissions
- Streamlining the brochures we distribute to universities
- Meat-free work events

REDUCTION PLANS

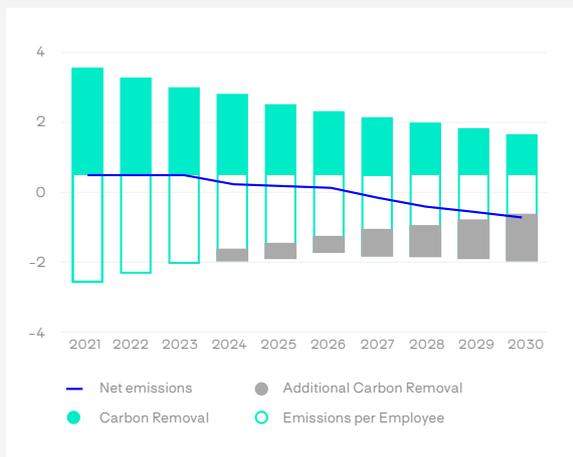
Our journey and goals

The first step was understanding our reality – **what was our carbon footprint?** We discovered in 2021 this was 124 tonnes CO₂e, or 2.3 tonnes per person.

Since learning this, we purchased permanent biochar carbon removal to remove 100% of our 2021 emissions – this permanently removes the carbon we've emitted into the atmosphere. We're proud that our carbon emissions are no longer warming the atmosphere, and that through

Supercritical we are supporting the vital early scaling of the carbon removal industry.

Carbon removal offsets are typically 10x the price of conventional offsets, so in conjunction with our ambitious reduction goals, we feel confident that we're really walking the walk when it comes to climate commitment... and are continuing our (e) mission to reduce the carbon we produce through various initiatives across the business.



The graph shows our ambitious path to reduce carbon emissions by 10% each year and become carbon negative by 2024.

- Net zero refers to achieving a balance between the amount of greenhouse gas emissions produced and the amount removed from the atmosphere
- To be carbon negative means to offset more carbon, via carbon offsetting projects, than you contribute to the environment

How we're reducing our emissions



Reducing our merchandise emissions

Over 250 Brand Ambassadors each year each receive a hoodie. After requesting the sustainability commitments of our incumbent supplier and receiving no response... We've switched suppliers to "[I Dress Myself](#)", a sustainable supplier. [Here's a link to their sustainability page.](#)

Our new chosen supplier idressmyself uses:

- Organic cotton
- Water based inks
- Plastic free embroidery
- Plastic free packaging

As you can imagine, they had no problem sharing their sustainability credentials with us. Switching suppliers will **cost us an extra £3,000 per year**, however we're committed to change and this extra investment is empowering further supplier discussions.





Streamlining the brochures we distribute to universities

We have shrunk these brochures from 200+ to about ~20 pages (a 76% reduction in paper usage).

We were pleased to see there was both an environmental and commercial case for this change: bigger brands we work with are happy to spend the money they would have spent on this online instead, and printing and distribution costs are also down about 70%. We're pushing the revenue we'd normally make from this guide onto other products.



Meat-free work events

We have implemented meat-free work events in order to encourage more sustainable eating. Our team is really engaged with the sustainability space so this met very little pushback!



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— OLIVER SIDWELL, CO-FOUNDER & DIRECTOR RMP ENTERPRISE



Other climate progress

Beyond this, we're proud to now have internal 'sustainability champions'! There are 9 people in the team who meet once a month to discuss

and drive sustainable change at RMP, with representation from every part of the business.

Are you ready to reach net zero?

[BOOK A DEMO](#)